



PRESS RELEASE

For immediate distribution

Ski-Doo Snow PASS Program Awards Funding to Trail and Access Projects Across North America

Valcourt, Quebec, September 15, 2026 — Ski-Doo, an iconic brand of BRP Inc. (TSX/NASDAQ: DOO), together with its dedicated dealer network, is proud to announce the recipients of the 2026 Ski-Doo Snow PASS grants, awarding more than 50 clubs up to \$5,000 each to help maintain and protect winter access. The program supports the grassroots organizations and volunteers who work year-round to preserve access, improve trails and strengthen snowmobiling across North America.



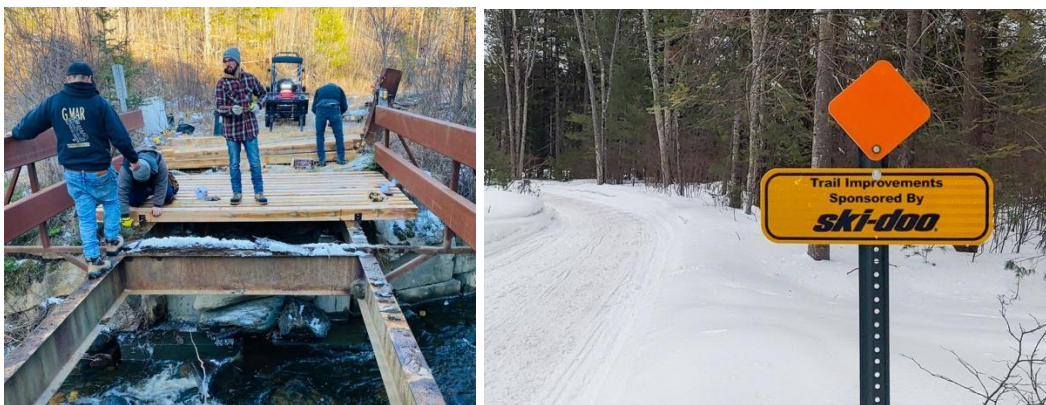
Three club recipients were announced on September 12, 2026 at the annual Hay Days event.

Funding was awarded to projects focused on trail infrastructure, access preservation, bridge repairs, signage improvements, volunteer recruitment and introducing new riders to the sport. These investments reflect Ski-Doo's ongoing commitment to supporting the people and places that make snowmobiling possible.



Since its launch, the Ski-Doo Snow PASS program, made possible through the support of Ski-Doo dealers across North America, will have contributed more than **CAD \$1.5 million** to hundreds of community-led projects that help secure the future of snowmobiling. Every project funded represents the passion and dedication of volunteers who keep trails safe, accessible and enjoyable for riders season after season, while strengthening community connections.

"Snowmobiling simply wouldn't exist without the incredible work of clubs and volunteers," said David Baker, Vice President and General Manager, Powersports, North America at BRP. "From maintaining trails and preserving access to welcoming new riders into the sport, these organizations are the backbone of the riding experience. Together with our dealer network, we're proud to support the people who dedicate countless hours to keep snowmobiling thriving."



Left, example of pre-season work done before the trails can be enjoyed on the right

The Snow PASS program is an extension of Ski-Doo's commitment to responsible riding and preserving access through BRP's [Responsible Rider](#) initiative.

To every club member, groomer operator, trail worker, landowner liaison and volunteer: thank you. Your dedication preserves access, maintains our trails and creates That Ski-Doo Feeling for riders across North America every winter. – Team Ski-Doo

For the complete list of 2026 Ski-Doo Snow PASS grant recipients and project updates throughout the season, visit [Ski-Doo.com](#) at the links below and follow Ski-Doo on social media.

[United States](#)
[Canada](#)



About BRP

BRP Inc. is a global leader in the world of powersports products and powertrains, built on over 80 years of ingenuity, innovation, and intensive consumer focus. Through its portfolio of industry-leading and distinctive brands featuring Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft and pontoons, Can-Am on- and off-road vehicles, Quintrex boats as well as Rotax engines for karts, recreational aircraft and jet boats, BRP unlocks exhilarating adventures and provides access to experiences across different playgrounds. The Company completes its product lines with a dedicated parts, accessories and apparel portfolio to fully optimize the riding experience. Headquartered in Quebec, Canada, BRP had annual sales of CA\$8.4 billion from over 110 countries and employed close to 17,000 driven, resourceful people as of January 31, 2026.

www.brp.com

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