

### SKI-DOO SNOW P.A.S.S. PROGRAM RETURNS FOR SECOND YEAR TO SUPPORT SNOWMOBILE COMMUNITY INITIATIVES



**Valcourt, Quebec, June 8, 2022** — After an incredibly successful inaugural year, The Ski-Doo Snow P.A.S.S. (Protect, Access, Sustain, Support) grant program is back for another season to help fund community-led projects that improve the sport of snowmobiling. The grant program offers up to \$5,000 in matching funds to national, provincial, state, and local associations and clubs engaged in the many activities that ensure the health of the sport.

In its inaugural season, and through the efforts of selfless volunteers and our amazing network of dealers, the [Ski-Doo Snow P.A.S.S.](#) grant program provided more than \$580,000 in funding towards more than 100 projects for snowmobile organizations across North America. Those projects allowed hundreds of thousands of riders to continue to enjoy the trails and backcountry access across North America.

“The success of the Ski-Doo Snow P.A.S.S. program was nothing short of phenomenal, so we’re thrilled to announce we are now accepting applications for the 2022-23 season and encourage clubs and organizations to submit their applications soon,” said Anne-Marie LaBerge, Senior Vice-President, Global Marketing and Communications. “We’re very proud to help support these outstanding volunteers as they continue their efforts to improve snowmobiling across North America,” LaBerge added.

The objectives of the program set forth last year remain the same; protecting or increasing access to playgrounds, making snowmobiling more accessible to all, helping clubs re-invent themselves, trail development and safety Initiatives. Applications for the program are being accepted online now through September 15<sup>th</sup>, 2022, with organizations being notified in October 2022 if their request will be funded.

To register: [Canada - English](#), [Canada - French](#), [United States](#)

Grant Program Basics:

- Organizations submitting an application must be a non-profit or government organization
- Grants are limited to a maximum of \$5,000 per request
- There must be matching funds of at least the same amount as requested from other sources

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