







## **Forward-Looking Statements**

### Caution concerning forward-looking statements

Certain statements included in this presentation, including, but not limited to those relating to the Company's Fiscal Year 2024 updated financial guidance and where it stands with respect to it, and related assumptions of the Company (including revenues, Normalized EBITDA, Effective Tax Rate, Normalized earnings per share, net income, depreciation expense, net financing costs adjusted, weighted average of the number of shares diluted and capital expenditures), the Company's current and future plans, including any adjustments to production and shipment plans to manage network inventory, as well as any statements and adjustments to its 5-year plan referred to as M25, prospects, expectations, anticipations, estimates and intentions, results, levels of activity, performance, objectives, targets, goals, achievements, priorities and strategies, financial position, market position, including its ability to gain additional market shares and grow its addressable market, capabilities, competitive strengths and beliefs, the prospects, trends and expected demand for products and services of the industries and markets in which the Company operates, including the softening demand, and the growing impact of the currently challenging macroeconomic and geopolitical environments on those industries and consumers, the expected ontinued influx of new entrants, the expected interest and demand for the Company's products, including continued interest for premium models with high-end marging and to drive long-term profitable growth, the level of bookings, including with a strong start to the snownobile season and solid trends for the new Maverick R, the expected financial requirements and the availability, research design, characteristics, capacity or performance of future products and their expected scheduled entry to market and the availability of capital resources and liquidity and expectation to continue returning capital to shares buybacks, or any other future events or developments and other statements in this Annual Informati

The words "may", "will", "would", "should", "could", "could", "could", "could", "trends", "intends", "intends", "indications", "anticipates", "believes", "estimates", "outlook", "predicts", "projects", "likely" or "potential" or the negative or other variations of these words or other comparable words or phrases, are intended to identify forward-looking statements.

Forward-looking statements are presented for the purpose of assisting readers in understanding certain key elements of the Company's current objectives, goals, targets, strategic priorities, expectations and plans, and in obtaining a better understanding of the Company's business and anticipated operating environment. Readers are cautioned that such information may not be appropriate for other purposes. Investors and others should not place undue reliance on forward- looking statements made in this presentation. Forward-looking statements, by their very nature, involve inherent risks and uncertainties and are based on a number of assumptions, both general and specific, as further described below.

Many factors could cause the Company's actual results, level of activity, performance or achievements or future events or developments to differ materially from those expressed or implied by the forward-looking statements, including, without limitation, the factors discussed in section "Risk Factors" of the Company's management's discussion and analysis (MD&A) for the quarter ended on October 31 2023 and in the Company's other continuous disclosure filings (available on SEDAR at www.sedar.com and on EDGAR at www.sec.gov).

The forward-looking statements contained in this presentation are made as of the date of this presentation and the Company has no intention and undertakes no obligation to update or revise any forward-looking statements to reflect future events, changes in circumstances, or changes in beliefs, unless required by applicable securities regulations. In the event that the Company does update any forward-looking statement, no inference should be made that the Company will make additional updates with respect to that statement, related matters or any other forward-looking statement.

### Key assumptions

The Company made a number of economic, market and operational assumptions in preparing and making certain forward-looking statements contained in this presentation, including the following: reasonable industry growth ranging from down up to slightly up, that assumes an improved supply chain environment compared to last year; market share will remain constant or moderately increase; the softening of global and North American economic conditions, a limited impact from the military hostilities in Ukraine and the Covid-19 pandemic; no further deterioration of the conflicts in the Middle-East; no return of the mandatory inspections implemented on all cargo trucks crossing the US-Mexico border; main currencies in which the Company operates will remain at near current levels; inflation is expected to remain elevated, in-line with central banks projections; there will be no significant changes in tax laws or free trade arrangements or treaties applicable to the Company; margins, will remain at current levels; the supply base will remain able to support product development and planned production rates on commercially acceptable terms in a timely manner; no new trade barriers will be imposed amongst jurisdictions, especially in peak seasons. BRP cautions that its assumptions may not materialize, and that the current challenging macroeconomic and geopolitical environment and its repercussions on the Company's industry, combined with one or more of the risks and uncertainties discussed under the heading "Risk Factors" of its Annual Information Form, may render such assumptions, although believed reasonable at the time they were made, subject to greater uncertainty.

All amounts in this presentation are expressed in Canadian dollars, unless otherwise indicated.

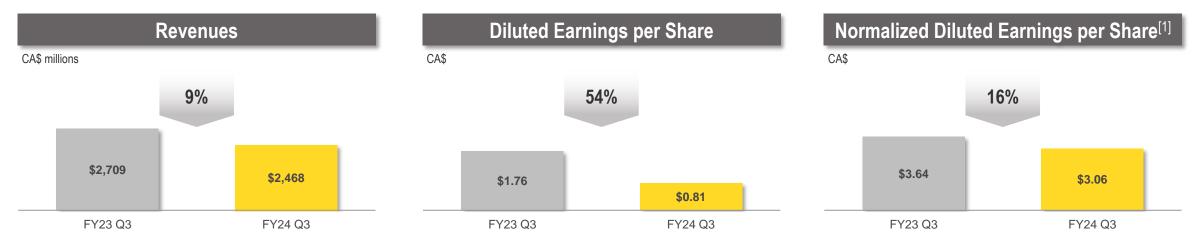


## JOSÉ BOISJOLI PRESIDENT AND CHIEF EXECUTIVE OFFICER





# FY24 Q3 Financial Highlights



## Highlights vs. Last Year

- Revenues decreased 9% primarily due to the timing of shipments of PWC, Switch Pontoons and 3WV compared to last year, and lower deliveries of SSV and ATV resulting from a temporary slowdown at the U.S. Mexico border
- Powersports gross profit margin improved 220bps to 27.2%
- Normalized EBITDA<sup>[1]</sup> was down 9% to \$445M and normalized diluted earnings per share<sup>[1]</sup> decreased 16% to \$3.06
- Net income was down 55% to \$63M and diluted earnings per share decreased 54% to \$0.81
- North American Powersports retail: Solid growth in SSV, ATV and snowmobile, offset by lower retail of PWC, Switch Pontoons and 3WV due to the timing of shipments, resulting in overall flat performance compared to last year



# FY24 Q3 Powersports Retail Update

Powersports Retail Growth by Region				North American Powersports Retail Growth by Product Line				duct Line	
FY24 Q3 retail sales in units compared to FY23 Q3					FY24 Q3 retail sales in units compared to FY23 Q3				
		BRP	INDUSTRY <sup>[1]</sup>	BRP VS. INDUSTRY			(BRP)	INDUSTRY	BRP VS. INDUSTRY
	NORTH AMERICA TOTAL	FLAT	MID-SINGLE DIGIT %			SIDE-BY-SIDE VEHICLES	LOW- TEEN %	MID-SINGLE DIGIT %	
	NORTH AMERICA EXCL. PWC, PONTOON AND 3WV	<b>1</b> 21%	MID-SINGLE DIGIT %		5-6	ALL-TERRAIN VEHICLES	MID-SINGLE DIGIT %	LOW-SINGLE DIGIT %	
	EMEA <sup>[2]</sup>	FLAT	HIGH-SINGLE DIGIT %		No.	THREE-WHEELED VEHICLES	ABOUT 20%	ABOUT 20%	
	LATIN AMERICA	<b>1</b> 30%	NOT AV	AILABLE		SNOWMOBILES	HIGH 70%	HIGH 80%	
	ASIA-PACIFIC	<b>4</b> 14%	LOW-SINGLE DIGIT %			PERSONAL WATERCRAFT	ABOUT 50%	MID- 30%	
						PONTOON	LOW 40%	NOT AV	AILABLE
	<sup>[1]</sup> Industry for international market is based on company's estima							arket is based on company's estimate	

stry for international market is based on company's estimate [2]Excluding Russia

Continued solid performance for ORV and snowmobile while 3WV, PWC and Pontoons faced a difficult comparison due to last year's later than usual deliveries in the season



# **Our Strategy Continues to Deliver Solid Results**

## Gained ~17pp since FY16

### **BRP North American Powersports Market Share** Total of SSV, ATV, 3WV, Snowmobiles and PWC



## Outperformed the industry in ORV, PWC and snowmobile

**BRP North American Powersports Market Share Gains** FY24 Q3 LTM compared to FY23 Q3 LTM unless otherwise specified



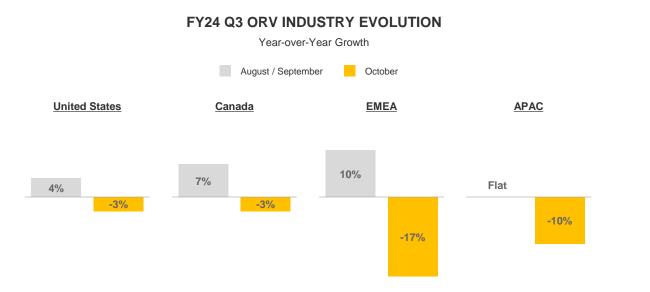
## Continued gaining shares over the last year



# **Proactively Adjusting our Shipment Plan Given Recent Global Trends**

While our retail performance remained solid throughout Q3, we have started to see incremental signs that the challenging macroeconomic and geopolitical environment is weighing on our industry

Our industries have softened in October, even for ORV for which retail trends are typically more stable from year to year



## Key factors prompting us to adopt a more cautious approach

- > Softer industry trends in Asia-Pacific and Europe, and to a lesser extent in North America
- > Shipments to the Middle East impacted by the conflict in the region
- > Heightened levels of discounting by certain competitors on recently introduced new model year units
- Dealers' profitability pressured by increased inventory value and interest rates despite improved turns
- > Challenging macroeconomic environment and its growing impact on consumers

## Updated our guidance to reflect our revised shipment plan as we proactively manage our network inventory given recent trends



# **Year-Round Products**

		High	nlights				
Year-Ro	Year-Round Products   Revenues down 8%						
E Lowe	r volume of SSV	and 3WV sold due to the US-N	Aexico border slowdown and ti	ming of shipments respectively			
🕂 Favor	urable product m	ix and pricing	Favourable Fx variation				
Q3 Reta	ail Sales Upc	late					
North American Year-over-year reta	il growth	SIDE-BY-SIDE VEHICLES	ALL-TERRAIN VEHICLES	THREE-WHEELED VEHICLES		\$1,27	
	BRP	LOW-TEEN %	↑ MID-SINGLE DIGIT %	ABOUT 20%		FY23	
Quarterly	INDUSTRY	T MID-SINGLE DIGIT %	LOW-SINGLE DIGIT %	ABOUT 20%		Sti	
Season-	BRP	ABOUT 10%	1 MID-TEEN %	LOW-SINGLE DIGIT %			
to-Date	INDUSTRY	LOW-SINGLE DIGIT %	LOW-SINGLE DIGIT %	LOW-SINGLE DIGIT%			

### Side-by-Side Vehicles (SSV):

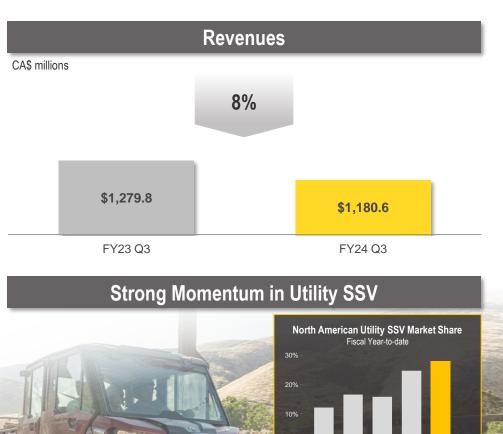
 Can-Am SSV was the only brand to gain market share in the quarter driven by solid growth in the utility segment

### All-Terrain Vehicles (ATV):

Can-Am ATV gained market share in both the mid-cc and high-cc segments in the quarter

### Three-Wheeled Vehicles (3WV):

Can-Am 3WV ended its North American Season 2023 with the #1 market position in 3WV



\*All variations above represent a change vs. the same period in the previous year \*\*See appendix for definition of seasons by product line



FY20 FY21 FY22 FY23 FY24

Gained over 3pp of market share in the

Utility SSV segment year-to-date,

closing in on the 30% mark

# **Seasonal Products**

Highlights								
Seasona	Seasonal Products   Revenues down 15%							
Lower	Lower volume of PWC and Sea-Doo Switch sold due to timing of shipments							
🕂 Highe	r volume of snor	nwobiles 🔶 Favourabl	le product mix and pricing	+ Favourable Fx variation				
Q3 Retail Sales Update								
North American Year-over-year retai	l growth	SNOWMOBILE	PERSONAL WATERCRAFT	PONTOON				
	BRP	1 HIGH 70%	ABOUT 50%	LOW 40%				
Quarterly	INDUSTRY	<b>1</b> HIGH 80%	➡ MID 30%	NOT AVAILABLE				
Season-	BRP	ABOUT 80%	<b>1</b> HIGH 40% <sup>[1]</sup>	<b>1</b> OVER 200% <sup>[1]</sup>				
to-Date	INDUSTRY	<b>1</b> MID 40%	<b>HIGH 20%</b> <sup>[1]</sup>	NOT AVAILABLE				

### Sea-Doo Personal Watercraft (PWC) and Pontoon:

- Sea-Doo PWC ended its North American 2023 season with its highest market share ever and reinforced its #1 market position in all segments of the industry
- Sea-Doo Switch successfully completed its first full season ending with the #3 position in the US
- Sea-Doo Switch also had a solid first year in Canada, completing the season with mid-20% market share

### Snowmobile:

- Ski-Doo and Lynx off to a good start, delivering the strongest season-to-date retail in 10 years
- Well positioned heading into the core of the retail season with solid level of Spring Booking (pre-sold units)

<sup>[1]</sup>For the complete season ended on September 30<sup>th</sup> 2023 \*All variations above represent a change vs. the same period in the previous year \*\*See appendix for definition of seasons by product line





# **Powersports PA&A and OEM Engines**

	Highlights	Revenues		
Powersports PA8	A and OEM Engines   Revenues up 6%	CA\$ millions		
Aircraft engines and Pinion gearboxes sales 🛛 🔶 Favourable pricing		+6%		
<ul> <li>Higher sales progra</li> </ul>	ams			
Parts:	Up high-single digit % primarily driven by the growth of Pinion gearboxes	\$297.3	\$314.5	
<ul> <li>Accessories :</li> </ul>	Up low-single digit % primarily driven by continued growth of our SSV accessories business, notably with the introduction of the Can-Am Maverick R			
		FY23 Q3	FY24 Q3	

\*All variations above represent a change vs. the same period in the previous year

## Can-Am Maverick R: Solid Momentum in Accessories Attachment Rate











Strong interest for the Can-Am Maverick R accessories especially in the audio, lighting and cargo categories



## Marine

Highlights				Revenues		
Marine   Revenues down 6%				CA\$ millions		
Lower volume of boats     Higher sales programs			6%			
+ Favourable product mix and pricing + Favourable Fx variation						
Q3 Retail Sales U	Jpdate					
ocal market ear-over-year retail growth	ALUMACraft.		QUINTREX. <sup>11</sup>	\$111.	1	\$104.0
Quarterly BRP	<b>MID 30%</b>	LOW 20%	LOW-SINGLE DIGIT %	FY23 0	23	FY24 Q3
		· ·	_	<sup>[1]</sup> Also includes other Telwater brands *All variation	ons above represent a change vs. the same perio	od in the previous year

## Good Design Award: Quintrex Freestyler X







The new Quintrex Freestyler X featuring the Rotax S engine won a Good Design Award in the Automotive and Transportation category



# SÉBASTIEN MARTEL

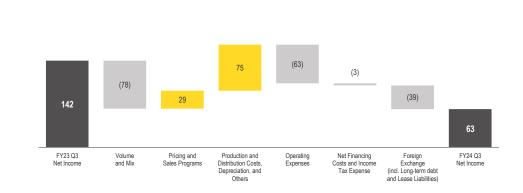
CHIEF FINANCIAL OFFICER





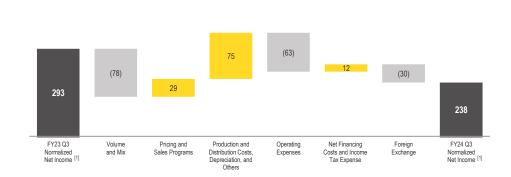
# FY24 Q3 Financial Overview

### **Financial Highlights** Q3 Comparison 9-month Comparison CA\$ millions **FY24** FY23 Change FY24 FY23 Change \$7.675.2 **Total Revenues** \$2.467.8 \$6.957.1 \$718.1 \$2,709.3 (\$241.5) Variation % -8.9% +10.3% \$627.4 (\$27.3) \$1,948.5 Gross Profit \$654.7 \$1,711.8 \$236.7 As a % of revenues 25.4% 24.2% 25.4% 24.6% **Operating Income** \$317.8 \$384.8 (\$67.0) \$978.5 \$930.2 \$48.3 Normalized EBITDA<sup>[1]</sup> \$444.9 \$487.9 (\$43.0) \$1,295.1 \$1,178.3 \$116.8 Variation % -8.8% +9.9% \$556.3 \$63.1 \$141.6 (\$78.5) \$500.3 \$56.0 Net Income \$0.81 \$6.15 **EPS – Diluted** (\$0.95) \$7.01 \$1.76 \$0.86 Variation % -54.0% +14.0% Normalized Net Income<sup>[1]</sup> \$238.0 \$292.5 (\$54.5) \$685.4 \$667.5 \$17.9 Normalized EPS – Diluted<sup>[1]</sup> \$3.06 \$3.64 (\$0.58) \$8.64 \$8.21 \$0.43 +5.2% Variation % -15.9% Free Cash Flow<sup>[2]</sup> \$166.7 \$167.8 (\$1.1) \$694.5 (\$54.2) \$748.7 (\$175.5) \$37.2 CAPEX (\$358.7) (\$138.3) (\$396.5) \$37.8



Q3 Net Income Bridge

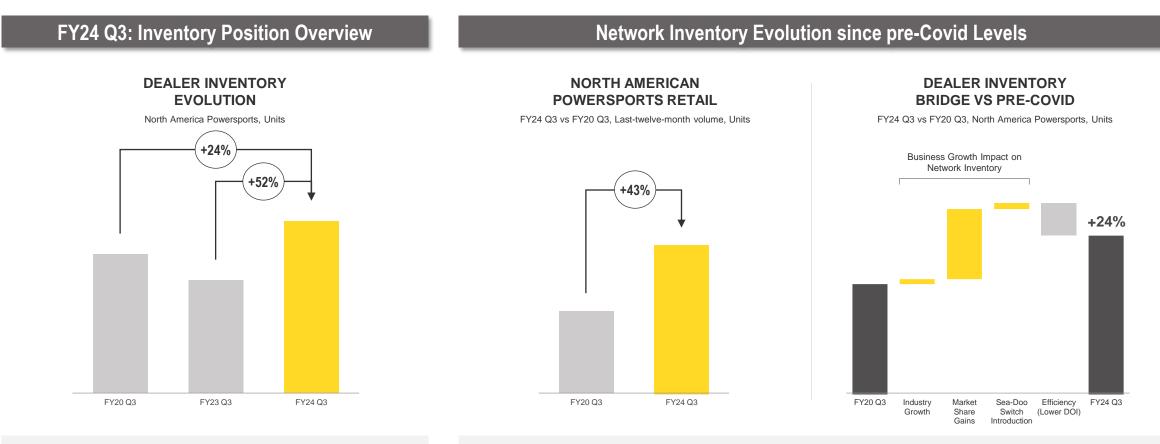
## Q3 Normalized Net Income<sup>[1]</sup> Bridge



<sup>[1]</sup>For a reconciliation of net income to Normalized Net Income, Normalized EBITDA and Normalized Earnings per Share – Diluted, see the reconciliation table in appendix <sup>[2]</sup>Free cash flow is defined as net cash flow from operating activities minus capital expenditures



# **BRP North American Powersports Dealer Inventory**



Network inventory up 52% vs last year and up 24% vs pre-Covid levels Network inventory up only 24% vs pre-Covid levels despite a 43% increase in annual retail volume over the same period primarily driven by industry growth and market share gains

Proactively managing our network inventory to maintain healthy turns and dealer value proposition



# FY24 Full-Year Guidance - as at November 30, 2023

Updated from previous guidance

Financial Metric	<b>FY23</b> <sup>[4]</sup>	FY24 Guidance <sup>[3]</sup> v	s FY23
Revenues			
Year-Round Products	\$4,827.1	Up 11% to 12%	(previously "Up 16% to 19%")
Seasonal Products	3,440.3	Down 1% to 2%	(previously "Down 2% to Up 1%")
Powersports PA&A and OEM Engines	1,276.4	Down 4% to 6%	(previously "Down 1% to Up 1%")
Marine	489.6	Flat to Up 3%	(previously "Up 5% to 10%")
Total Company Revenues	\$10,033.4	Up 4% to 5%	(previously "Up 7% to 10%")
Normalized EBITDA <sup>[1]</sup>	\$1,706.3	Flat to Up 2%	(previously "Up 9% to 13%")
Effective Tax Rate <sup>[1][2]</sup>	24.4%	24.0% to 24.5%	(previously "24.5% to 25.5%")
Normalized Earnings per Share - Diluted <sup>[1]</sup>	\$12.05	\$11.10 to \$11.35 (Down 6% to 8%)	(previously "\$12.35 to \$12.85")
Net Income	\$865.4	~\$740M to \$765M	

Other assumptions for FY24 Guidance:

- Depreciation expense Adjusted:
- Net Financing Costs Adjusted:
- Weighted average number of shares diluted:
- Capital Expenditures:

~\$385M ~\$175M (Previously ~\$180M) ~78.7M shares (Previously ~79.1M)

~\$650M to \$700M

<sup>[1]</sup>See the "Non-IFRS Measures" at the end of this presentation <sup>[2]</sup>Effective tax rate based on Normalized Earnings before Normalized Income Tax <sup>[3]</sup>Please see Forward-Looking Statements at the beginning of this presentation for a summary of key assumptions and important risk factors underlying the FY24 guidance <sup>[4]</sup>All numbers are in \$CA millions, except for the effective tax rate and per share figures

# **CLOSING REMARKS**





# On stand up to bullying day, BRP painted the world yellow to raise awareness about intimidation



We have the power to be a global movement. Together we can ride out intimidation.



# **Closing Remarks**

## BEST POSITIONED TO CONTINUE OUTPERFORMING THE POWERSPORTS INDUSTRY

- Delivered robust market share gains over the last twelve months
- Strong momentum in ORV The 30% market share objective for SSV is in sight
- Well positioned for the future with solid line-ups across the portfolio

## ADJUSTED OUR GUIDANCE IN LIGHT OF SOFTENING INDUSTRY TRENDS

- Observed incremental impacts from the challenging macroeconomic and geopolitical environment on our industry
- Proactively revised our shipment plan accordingly

## MANAGING THE BUSINESS FOR LONG-TERM SUCCESS

- Taking actions to maintain healthy inventory turns and protect our dealer value proposition
- Focused on protecting our brands and sustaining our innovation to maintain our industry leadership







## Our proven ability to adapt and execute in challenging environments uniquely position us to continue outperforming our industry in the current context



# **Q&A PERIOD**





# **APPENDIX**





# **Reconciliation Tables**

	3-month pe	eriods ended	9-month periods ended	
CA\$ millions	Oct. 31, 2023	Oct. 31, 2022	Oct. 31, 2023	Oct. 31, 2022
Net Income	\$63.1	\$141.6	\$556.3	\$500.3
Normalized Elements:				
Foreign Exchange Loss on Long-term Debt and Lease Liabilities	142.1	133.0	108.3	149.0
Cybersecurity Incident Costs	-	23.3	-	23.3
Gain on NCIB	(1.6)		(4.8)	(1.8)
Costs Related to Business Combinations <sup>[1]</sup>	5.2	3.6	11.8	5.7
Border Crossing Costs <sup>[2]</sup>	6.2		6.2	-
Exit Costs <sup>[3]</sup>	15.0		15.0	-
Transaction Costs on Long-term Debt <sup>[4]</sup>	20.0		20.0	-
Other Elements	1.4	0.8	1.6	1.9
Income Tax Adjustment <sup>[5][6]</sup>	(13.4)	(9.8)	(29.0)	(10.9)
Normalized Net Income <sup>[6]</sup>	238.0	292.5	685.4	667.5
Normalized Income Tax Expense <sup>[6]</sup>	65.4	87.6	198.2	219.4
Financing Costs Adjusted <sup>[6]</sup>	47.9	33.3	139.2	77.4
Financing Income Adjusted <sup>[6]</sup>	(4.5)	(0.3)	(8.9)	(2.8)
Depreciation Expense Adjusted <sup>[6]</sup>	98.1	74.8	281.2	216.8
Normalized EBITDA <sup>[6]</sup>	\$444.9	\$487.9	\$1,295.1	\$1,178.3
Weighted Average Number of Shares – Diluted	77,817,364	80,253,434	79,149,406	81,137,287
Normalized Earnings per Share – Diluted <sup>[6]</sup>	\$3.06	\$3.64	\$8.64	\$8.21

<sup>[1]</sup>Transaction costs and depreciation of intangible assets related to business combinations.

<sup>[2]</sup>During Fiscal 2024, the Company incurred incremental transport and idle costs such as direct labor, which were related to mitigation strategies implemented to handle the border crossing slowdown between Juarez, Mexico, where the Company has three factories, and El Paso, Texas, USA. <sup>[3]</sup>The Company impaired service parts inventory related to its Evinrude outboard engine production.

<sup>[4]</sup>Derecognition of unamortized transaction costs related to the repricing of Term Loan B-2.

<sup>[5]</sup>Income tax adjustment is related to the income tax on Normalized elements subject to tax and for which income tax has been recognized and to the adjustment related to the impact of foreign currency translation from Mexican operations. <sup>[6]</sup>See "Non-IFRS Measures" section.



## **Reconciliation Tables**

Free Cash Flow

	3-month periods ended		9-month periods ended	
CA\$ millions	Oct. 31, 2023	Oct. 31, 2022	Oct. 31, 2023	Oct. 31, 2022
Net Cash Flows Generated from Operating Activities	\$305.0	\$343.3	\$1,053.2	\$342.3
Additions to Property, Plant and Equipment	(128.2)	(160.9)	(333.1)	(353.1)
Additions to Intangible Assets	(10.1)	(14.6)	(25.6)	(43.4)
Free Cash Flow <sup>[1]</sup>	166.7	167.8	\$694.5	(\$54.2)

<sup>[1]</sup>See "Non-IFRS Measures" section.



# **Appendix - Continued**

### **Non-IFRS Measures**

Normalized EBITDA is defined as net income before financing costs, financing income, income tax expense (recovery), depreciation expense and normalized elements. Normalized EBITDA margin is defined as the Normalized EBITDA divided by revenues. Normalized Net Income is defined as net income before normalized elements adjusted to reflect the tax effect on these elements. Normalized income tax expense is defined as income tax expense adjusted to reflect the tax effect on normalized elements and to normalized specific tax elements. Normalized effective tax rate is based on normalized net income before normalized income tax expense. Normalized earnings per share – diluted is calculated by dividing the normalized net income by the weighted average number of shares – diluted.

Additional details for these non-IFRS can be found in section "Non-IFRS Measures and Reconciliation Tables" of the Company's MD&A for the quarter ended October 31, 2023, which is posted on BRP's website at www.BRP.com, and filed on SEDAR at www.sedar.com and EDGAR at www.sec.gov.

### **Product Lines Seasons**

- SSV: July to June
  ATV: July to June
  3WV: November to October
  Snowmobile: April to March
  PWC: October to September
- Boat: August to July



