

MEDIA ADVISORY

For immediate distribution

BRP TO PRESENT ITS FOURTH-QUARTER AND FISCAL YEAR 2015 FINANCIAL RESULTS

Valcourt, Québec, March 9, 2015 – BRP Inc. (TSX: DOO) will issue its fourth-quarter and fiscal year 2015 financial results on **Friday, March 27, 2015 at 9 a.m. (EDT)**. José Boisjoli, president and chief executive officer, and Sébastien Martel, chief financial officer, will discuss the results and address questions from analysts on a conference call.

Media and interested participants may access this call on a listen-only mode. The press release on the fourth-quarter and fiscal year 2015 results will be distributed on the Canadian newswire Friday, March 27 at approximately 6 a.m. EDT. The details of the conference call are as follows:

DATE:	Friday, March 27, 2015
TIME:	9 a.m. (EDT)

This webcast will be live on the Internet <u>here</u>. The presentation will be in English with simultaneous French translation available. A slideshow presentation intended for real-time viewing with the conference call will also be available.

Investors and analysts can listen in on the call by dialling one of the following conference call numbers:

Original English version: Event code: 4206602	514-861-1681 or
	1-800-766-6630 (toll-free in North America)
	800-2787-2090 (overseas calls)
Simultaneous French translation: Event code: 4206603	514-392-1478 or
	1-866-542-4146 (toll-free in North America)
	800-7701-8886 (overseas calls)

Replay: An archived audio webcast will be available two hours after the event here for 30 days following the original broadcast.

About BRP

BRP (TSX: DOO) is a global leader in the design, development, manufacturing, distribution and marketing of powersports vehicles and propulsion systems. Its portfolio includes Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft, Can-Am all-terrain and side-by-side vehicles, Can-Am Spyder roadsters, Evinrude and Rotax marine propulsion systems as well as Rotax engines for karts, motorcycles and recreational aircraft. BRP supports its line of products with a dedicated parts, accessories and clothing business. With annual sales of over CA\$3 billion from 105 countries, the Company employs approximately 7,100 people worldwide.

www.brp.com @BRPnews

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