

MEDIA ADVISORY: BRP TO PRESENT ITS SECOND-QUARTER RESULTSFOR FISCAL YEAR 2018

Agosto 17, 2017

VALCOURT, QUÉBEC--(Marketwired - Aug. 17, 2017) - BRP Inc. (TSX:DOO) will hold its second-quarter FY2018 financial results conference call on Friday, September 1, 2017 at 9 a.m.(ET). José Boisjoli, president and chief executive officer, and Sébastien Martel, chief financial officer, will discuss the results and address questions from analysts on a conference call.

The press release will be distributed on a Canadian newswire on Friday September 1 at approximately 6 a.m. (ET).

For investors and analysts:

 514-392-0235 or

 Telephone
 800-564-3880 (toll-free in North America)

 Event code: 4270254
 Click for international dial-in numbers.

 Webcast
 Click here to access the webcast.

For media and interested participants:

Webcast Click here to access the webcast.

An archived recording will be available here two hours after the event for 30 days following the original broadcast.

About BRP

BRP (TSX:DOO) is a global leader in the design, development, manufacturing, distribution and marketing of powersports vehicles and propulsion systems. Its portfolio includes Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft, Can-Am off-road and Spyder vehicles, Evinrude and Rotax marine propulsion systems as well as Rotax engines for karts, motorcycles and recreational aircraft. BRP supports its line of products with a dedicated parts, accessories and clothing business. With annual sales of CA\$4.2 billion from over 100 countries, the Company employs approximately 8,700 people worldwide.

www.brp.com

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