



CAN-AM SPYDER ENHANCES RIDER EXPERIENCE WITH NEW DISPLAY FEATURING SMARTPHONE CONNECTIVITY

September 20, 2017



New fully-digital instrument panel with BRP Connect™ offered on select 2018 Can-Am Spyder models. © BRP 2017

- New full-color digital instrument panel now on majority of Can-Am Spyder models
- Smartphone connectivity for seamless app integration while riding
- New Dark and Chrome color options on select models

Dallas, Texas, Sept. 20, 2017 – BRP (TSX:DOO) introduced a new, fully-digital instrument panel on a majority of its 2018 Can-Am Spyder vehicles. Always having the consumer in mind, the ingenious display is the first in the motorcycle industry to provide access to third-party smartphone apps, thanks to seamless connectivity via BRP Connect™. It also has Bluetooth technology allowing riders to play content from their Bluetooth-enabled devices directly to their Can-Am Spyder. Riders can access their navigation application, play content, and listen to music directly on their Can-Am Spyder vehicle to maximize the open road riding experience. The gauge is available on all 2018 Can-Am Spyder RT models, as well as the 2018 Can-Am Spyder F3-T and F3 Limited.

“Connectivity is critical to the future of riding, which is why we are laser focused on enhancing Can-Am Spyder user experience through technology,” said Josee Perreault, Senior Vice President, Can-Am Spyder. “The advanced innovation behind the gauge design brings the information world directly to riders, giving them what they need, when they need it.”

The system is extremely intuitive, simple to operate and significantly enhances the rider experience. A new joystick control is mounted near the left handgrip, ensuring riders can keep their hands on the handlebars and remain focused on the road ahead. Large, dual 4.3” screens provide optimal viewing from all angles, and information such as fuel level and speed are always visible. The opposite side of the screen can display compatible apps specifically adapted for riders with minimal effort required to navigate.

Initial compatible apps include the following, with more to come:

- **Genius Maps:** advanced GPS navigation platform that requires no internet connection
- **Music:** sort easily through personal music libraries for the perfect playlist
- **AccuWeather:** be prepared for the elements and pack accordingly with real-time weather information
- **Rever:** connect with friends on the go, share rides and discover new roads

“More people are joining the Can-Am Spyder owners’ community each day,” said Perreault. “This new technology will bring the ownership experience to a new level, and I encourage anybody who loves adventure to go try a Spyder vehicle. It’s an ingenious design that’s stable and easy to learn with or without previous motorcycle experience, and there’s nothing like the wind in your face as you escape on the open road.”

To further enhance the riding experience in 2018, there is a new 6-speaker BRP Audio Premium system on Spyder RT models, which delivers better sound quality with more power. Additionally, owners can now personalize their Spyder F3 Limited or RT Limited models by going with either the Dark or Chrome option. They are the same models with the same great features, but distinctly different styles. Dark or Chrome options include windshield supports, front wheels, mirrors, trim, logos, frame supports and more.

In June, BRP unveiled three commemorative 10th Anniversary Can-Am Spyder models – a Spyder F3-S, F3 Limited and RT Limited. Each is Gold and Jet Black Metallic, and the F3 Limited and RT Limited will feature the new gauge with BRP Connect. All of the 10th Anniversary models must be ordered by Oct. 24, as they are limited-build and only vehicles ordered by that time will be produced.

Find out more about the complete 2018 Can-Am Spyder lineup, including product specs and technical information, at www.canamspyder.com.

About BRP

BRP (TSX:DOO) is a global leader in the design, development, manufacturing, distribution and marketing of powersports vehicles and propulsion systems. Its portfolio includes Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft, Can-Am off-road and Spyder vehicles, Evinrude and Rotax marine propulsion systems as well as Rotax engines for karts, motorcycles and recreational aircraft. BRP supports its line of products with a dedicated parts, accessories and clothing business. With annual sales of CA\$4.2 billion from over 100 countries, the Company employs approximately 8,700 people worldwide.

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-30-

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