



CAN-AM ELEVATES OFF-ROAD ADVENTURE WITH INGENUOUS UPGRADES TO 2019 ATV AND SIDE-BY-SIDE VEHICLES

June 1, 2018



- Redesigned Outlander ATVs heighten adventure with top-tier performance, world-class handling, and incredible design
- Can-Am Defender vehicles get rugged upgrades for enhanced capability
- Specialized packages across the lineup designed for needs across the globe

Valcourt, Quebec, June 1, 2018 – BRP (TSX:DOO) has redesigned its lineup of Can-Am ATVs and side-by-side vehicles for 2019 with greater functionality and increased capability. The constantly expanding lineup of innovative Can-Am Off-Road vehicles continues to take the industry by storm by improving the rider experience with models designed with specific capabilities to meet rider demands everywhere.

Can-Am ATV News

New Can-Am Outlander and Renegade 4x4 ATVs feature increased performance, a completely new suspension, and a refreshed appearance that offers recreational riders the vehicle they crave. The all-capable Can-Am Outlander 1000R and Renegade 1000R ATVs feature a commanding 91 hp Rotax V-Twin – the most powerful production ATV engine in ever. Riders also get incredible performance on varying terrain with a new intelligent Throttle Control (iTC) system that features selectable riding modes to optimize power and throttle response.

Can-Am Outlander 650 and 850 ATVs, with best-in-class power, redefine their categories by offering innovative engineering, quality, and reliable performance. Their new precision-tuned suspension, additional width, refined comfort, and fresh appearance bring the off-road ride experience to the next level.

"We are on a quest to continuously innovate and improve the rider experience while exceeding customer demands," said Bernard Guy, Senior VP, Global Product Strategy. "The 2019 lineup of Can-Am off-road vehicles celebrates that commitment and sets the bar even higher with incredible Rotax power and distinctive designs that ensure owners stand out in the crowd."

Can-Am Side-By-Side Vehicle News

The 2019 Can-Am Defender utility-recreation side-by-side family features a class-leading tow rating for conquering heavy-duty tasks. The mud-ready Defender X mr is fortified with the industry's top ground clearance and suspension travel for mud use, as well as a new lockable rear differential to overcome the harshest conditions with ease.

On the sport side, the award-winning Maverick X3 and Maverick X3 MAX X-packages now have Smart-Lok*, a fully lockable on-the-fly front differential with electronically controlled automatic modes for maximum traction in every condition. All X3 side-by-side vehicles get a new high-torque tri-mode Dynamic Power Steering (DPS) for incredible performance. Significant engineering adjustments were also made to enhance overall comfort and dependability, pushing the Can-Am performance experience to even greater heights.

New model designed for Australia/New Zealand

A new Defender HD8 PRO package arrives with practical accessories to meet consumer needs in Australia and New Zealand. The additional convenience equipment comes standard to improve comfort and functionality, making long working days more enjoyable.

For additional information and technical specifications on the new ATV and side-by-side vehicles, visit www.CanAmOffRoad.com.

*Smart-Lok was developed in conjunction with TEAM Industries, a market leader in the drive train industry.

About BRP

We are a global leader in the world of powersports vehicles and propulsion systems built on over 75 years of ingenuity and intensive consumer focus. Our portfolio of industry-leading and distinctive products includes Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft, Can-Am on- and off-road vehicles, Evinrude and Rotax marine propulsion systems as well as Rotax engines for karts, motorcycles and recreational aircraft. We support our lines of product with a dedicated parts, accessories and clothing business to fully enhance your riding experience. With annual sales of CA\$4.5 billion from over 100 countries, our global workforce is made up of around 10,000 driven, resourceful people.

www.brp.com

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For information:

Jerrod Kelley
Media and Public Relations, Can-Am
Tel: 320.760.3330
Jerrod.kelley@brp.com

Magali Valence
Corporate Communications
Tel: 450.532.6155
magali.valence@brp.com

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