



Sea-Doo is Encouraging All Riders to Prioritize Safety and Responsible Riding This Summer

May 23, 2023  
The Responsible Rider Movement Starts 101 Month, powered by BPP in New Line



Responsible Riding, May 23, 2023 - The summer is right around the corner. Sea-Doo, the leader in personal watercraft (PWC) innovation and performance, is committed to ensuring the safety of its riders. This is why we've launched the Responsible Rider Movement (RRM) 101 Month, a campaign to encourage all riders to prioritize safety and responsible riding. Through RRM, we're asking you to take the lead in making sure you and your loved ones have a safe and fun summer on the water.

The RRM is the personal responsibility of every rider. We have a responsibility to ourselves and those around us to ensure our riding is safe and fun. We're asking you to take the lead in making sure you and your loved ones have a safe and fun summer on the water. We're asking you to take the lead in making sure you and your loved ones have a safe and fun summer on the water. We're asking you to take the lead in making sure you and your loved ones have a safe and fun summer on the water.

**The Responsible Rider Movement Starts 101**

RRM and Sea-Doo are committed to ensuring the safety of our riders. We're asking you to take the lead in making sure you and your loved ones have a safe and fun summer on the water. We're asking you to take the lead in making sure you and your loved ones have a safe and fun summer on the water. We're asking you to take the lead in making sure you and your loved ones have a safe and fun summer on the water.

**How to Be a Responsible Rider**

- 1. **Plan Ahead:** Before you take the water, make sure to check local laws, be prepared for the weather, and don't drink and drive. Follow the rules of the water and don't drink and drive.
- 2. **Wear Your Seat Belt:** Always wear your seat belt and please don't drink and drive. Always wear your seat belt and please don't drink and drive. Always wear your seat belt and please don't drink and drive.
- 3. **Make Safe:** Always wear your seat belt and please don't drink and drive. Always wear your seat belt and please don't drink and drive. Always wear your seat belt and please don't drink and drive.
- 4. **Respect Other Riders:** Always wear your seat belt and please don't drink and drive. Always wear your seat belt and please don't drink and drive. Always wear your seat belt and please don't drink and drive.

**Learn More About Personal Watercraft Safety**

Sea-Doo is a great leader in the world of personal watercraft, providing fun and excitement for riders of all ages. Through its commitment to safety and responsible riding, Sea-Doo is ensuring that every rider has a safe and fun summer on the water. We're asking you to take the lead in making sure you and your loved ones have a safe and fun summer on the water. We're asking you to take the lead in making sure you and your loved ones have a safe and fun summer on the water.

**Sea-Doo**

Sea-Doo, Sea-Doo Can-Am, PWC, Personal Watercraft, and the BPP logo are trademarks of Bombardier Recreational Products Inc. or its affiliates. All other trademarks are the property of their respective owners.

**Sea-Doo**

Sea-Doo, Sea-Doo Can-Am, PWC, Personal Watercraft, and the BPP logo are trademarks of Bombardier Recreational Products Inc. or its affiliates. All other trademarks are the property of their respective owners.

**Sea-Doo**

Sea-Doo, Sea-Doo Can-Am, PWC, Personal Watercraft, and the BPP logo are trademarks of Bombardier Recreational Products Inc. or its affiliates. All other trademarks are the property of their respective owners.

**Sea-Doo**

Sea-Doo, Sea-Doo Can-Am, PWC, Personal Watercraft, and the BPP logo are trademarks of Bombardier Recreational Products Inc. or its affiliates. All other trademarks are the property of their respective owners.

**Sea-Doo**

Sea-Doo, Sea-Doo Can-Am, PWC, Personal Watercraft, and the BPP logo are trademarks of Bombardier Recreational Products Inc. or its affiliates. All other trademarks are the property of their respective owners.

**Sea-Doo**

Sea-Doo, Sea-Doo Can-Am, PWC, Personal Watercraft, and the BPP logo are trademarks of Bombardier Recreational Products Inc. or its affiliates. All other trademarks are the property of their respective owners.

**Sea-Doo**

Sea-Doo, Sea-Doo Can-Am, PWC, Personal Watercraft, and the BPP logo are trademarks of Bombardier Recreational Products Inc. or its affiliates. All other trademarks are the property of their respective owners.

**Sea-Doo**

Sea-Doo, Sea-Doo Can-Am, PWC, Personal Watercraft, and the BPP logo are trademarks of Bombardier Recreational Products Inc. or its affiliates. All other trademarks are the property of their respective owners.

**Sea-Doo**

Sea-Doo, Sea-Doo Can-Am, PWC, Personal Watercraft, and the BPP logo are trademarks of Bombardier Recreational Products Inc. or its affiliates. All other trademarks are the property of their respective owners.

**Sea-Doo**

Sea-Doo, Sea-Doo Can-Am, PWC, Personal Watercraft, and the BPP logo are trademarks of Bombardier Recreational Products Inc. or its affiliates. All other trademarks are the property of their respective owners.