



## 2024 CAN-AM SIDE-BY-SIDE LINEUP GETS BIGGER: WELCOMING THE MAVERICK X3 MAX X RC TURBO RR & COMMANDER MAX X MR 1000R TO THE FAMILY

August 20, 2023



*The new Can-Am side-by-side lineup is now more affordable & has more room than ever before*

**Valcourt, Quebec, August 20, 2023** – BRP Inc. (TSX:DOO; NASDAQ:DOOO) is adding more fun for the whole family by expanding the Can-Am side-by-side lineup. The new Maverick X3 MAX X rc Turbo RR, Commander MAX X mr 1000R, Commander MAX DPS 700 and XT 700 four seat models will be hitting dealer floor for the 2024 model year. Additionally, the new Maverick X3 RS Turbo brings the industry's most affordable mid-hp 72" side-by-side to the Maverick nameplate. With more four-seat models than ever before, and a growing range of displacement and pricing options, there is a Maverick for everyone.

"Our Maverick, Commander and Defender lines offer performance and rider experience that are second to none, and it shows with our growth in the market," said Sandy Scullion, President, Powersports Group at BRP. "With each new model year, we continue to evolve, refine and advance these fantastic vehicles to meet—and exceed—the ever-growing demands of our customers."

### MAVERICK X3 LINEUP

The Maverick X3 MAX X rc Turbo RR is the industry's first purpose-built four-seat rock crawling side-by-side, and is equipped with everything riders need to get straight on the dirt and tackle what lies ahead. Equipped with a 200 hp Rotax Advance Combustion Efficiency (ACE) 900cc turbocharged engine, 22-inches of suspension travel at both ends thanks to Fox Podium 2.5 shocks upfront and 3.0's RC2 with internal bypass in the rear, and 32-inch Maxxis Liberty tires mounted onto 15-inch aluminum beadlocked wheels, the Maverick X3 MAX X rc Turbo RR is ready for action right off the showroom floor. It also features front bumpers, high-molecular-weight polyethylene (HMWPE) underbody protection, and a 4,500-lb winch to get riders out of tricky spots on the trail.

The Maverick X3 RS Turbo may be the industry's most affordable 72" side-by-side, but it doesn't skimp on performance or capability. The 135 hp Rotax ACE 900cc turbocharged engine allows riders to get the most out of the 20 inches of front and 22 inches of rear suspension travel. It also features 30-inch Maxxis Carnivore tires mounted to 14-inch wheels, Smart-Lok front differential, high torque Dynamic Power Steering (DPS), rear tow hook, 850W magneto, and a 4.5-inch digital display packing unmatched value and performance into an entry level vehicle.

### COMMANDER LINEUP

The new Commander MAX DPS 700 and Commander MAX XT 700 are also breaking new ground, as they are the industry's first mid-hp four-seat side-by-side with a full size cargo dump box. Both new mid-hp Commander MAX models are powered by a 52 hp Rotax ACE 650cc naturally aspirated engine. They are both equipped with 12.5-inches upfront and 13-inches of suspension travel in the rear enabling riders to get through the rough stuff, whether it's to get the job done or have some extra fun.

The Commander MAX DPS 700 has 27-inch tires mounted to 14-inch steel wheels, Visco-Lok QE front differential, rear differential with Turf mode, Dynamic Power Steering (DPS), selectable engine modes, 4.5-inch digital display, and premium half doors for added comfort. The Commander MAX XT 700 has 28-inch tires mounted on 14-inch aluminum wheels, painted bodywork, a 4500-lb winch, sport roof, XT front bumper, and LED light signature to lead the way for non-stop fun.

Mud ready fun is now available for the whole family with the addition of the 64-inch Commander MAX X mr 1000R powered by a 100 hp Rotax 976cc naturally aspirated engine. Ensuring maximum capability for next mud-filled adventure, it is equipped with 14-inches of suspension travel front and rear, high clearance a-arms, 30-inch XPS Swamp Force tires mounted to 14-inch cast aluminum wheels, Smart-Lok, intake snorkel kit, high positioned 4500-lb winch mounted on a heavy duty front bumper, and fender flares to keep muddy fun out of the vehicle when possible.

### DEFENDER LINEUP

The trusty workhorse Defender XT lineup now offers a new small displacement workhorse option with the Defender XT HD7. Powered by the reliable and proven 52 hp Rotax ACE 650cc naturally aspirated engine, the Defender XT HD7 is ready to tackle any job. To make the work day a little more comfortable, it's also equipped with a bolstered bench seat, HMWPE full skid plate, 4500-lb winch, XT front bumper and a full hard roof.

## **COLORWAY UPDATES**

In addition to the new model options across the Can-Am side-by-side lineup, select 2024 models are now available in a new Fiery Red colorway, as well as Hyper Silver and Legion Red colorway, and a Hybrid White and Legion Red colorway.

To learn more about the 2024 Can-Am lineup visit [Can-Am.brp.com](http://Can-Am.brp.com)

## **About BRP**

BRP Inc. is a global leader in the world of powersports products, propulsion systems and boats built on over 80 years of ingenuity and intensive consumer focus. Through its portfolio of industry-leading and distinctive brands featuring Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft and pontoons, Can-Am on and off-road vehicles, Alumacraft and Quintrex boats, Manitou pontoons and Rotax marine propulsion systems as well as Rotax engines for karts and recreational aircraft, BRP unlocks exhilarating adventures and provides access to experiences across different playgrounds. The Company completes its lines of products with a dedicated parts, accessories and apparel portfolio to fully optimize the riding experience. Committed to growing responsibly, BRP is developing electric models for its existing product lines and exploring new low voltage and human assisted product categories. Headquartered in Quebec, Canada, BRP has annual sales of CA\$10 billion from over 130 countries and a global workforce of close to 23,000 driven, resourceful people.

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