BRP PROVIDES INFORMATION ON DATA LEAK

August 23, 2022

VALCOURT, QC, Aug. 23, 2022 /PRNewswire/ - BRP Inc. (TSX: DOO) (NASDAQ: DOOO) reports that, following the recent cyberattack, information on certain employees and suppliers accessed by an unauthorized third party has been leaked on the dark web.

While the investigation is still ongoing, the evidence collected so far allows BRP to believe that the impact of this incident from a data privacy perspective should be limited, as mentioned in the press release issued on August 15, 2022.

BRP confirms that it has already contacted the very few employees who may have been impacted by the incident. The appropriate resources have been made available to them, including credit monitoring services. Based on the current status of its investigation, BRP also believes that the compromised information relating to certain of its suppliers is limited in quantity and sensitivity, and is in the process of contacting them.

At this time, the Company has no evidence that its clients' personal information would have been affected by the attack. Should the circumstances change, BRP would directly contact individuals or corporations impacted.

Caution concerning forward-looking statements

Certain information included in this release, including, but not limited to, the statements on the fact that the impact from this cyberattack was limited from a data privacy and confidentiality perspective and other statements that are not historical facts, are "forward-looking statements" within the meaning of Canadian and United States securities laws. Forward-looking statements are typically identified by the use of terminology such as "may", "will", "would", "should", "could", "expects", "forecasts", "plans", "intends", "trends", "indications", "anticipates", "believes", "estimates", "outlook", "predicts", "projects", "likely" or "potential" or the negative or other variations of these words or other comparable words or phrases. Forward looking statements, by their very nature, involve inherent risks and uncertainties and are based on several assumptions, both general and specific. BRP cautions that its assumptions may not materialize and that current economic conditions render such assumptions, although reasonable at the time they were made, subject to greater uncertainty. Such forward-looking statements are not guarantees of future performance and involve known and unknown risks, uncertainties and other factors which may cause the actual results or performance of BRP to be materially different from the outlook or any future results or performance implied by such statements. Further details and descriptions of these and other factors are disclosed in BRP's annual information form dated March 24, 2022.

About BRP

We are a global leader in the world of powersports products, propulsion systems and boats built on 80 years of ingenuity and intensive consumer focus. Our portfolio of industry-leading and distinctive products includes Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft and pontoons, Can-Am on and off-road vehicles, Alumacraft and Quintrex boats, Manitou pontoons and Rotax marine propulsion systems as well as Rotax engines for karts and recreational aircraft. We complete our lines of products with a dedicated parts, accessories and apparel portfolio to fully enhance the riding experience. With annual sales of CA$7.6 billion from over 120 countries, our global workforce includes close to 20,000 driven, resourceful people.

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