



MANITOU SWEEPS CUSTOMER SATISFACTION WITH 20TH CONSECUTIVE CSI AWARD

February 24, 2022

Lansing, Michigan, February 24, 2022 – BRP Inc. (TSX:DOO; NASDAQ:DOOO) announces that Manitou pontoon boats is once again a recipient of a Customer Satisfaction Index (CSI) Award from the National Marine Manufacturers Association (NMMA) for exceptional customer service. The 2021 Marine Industry CSI Award in the Pontoon Boats category marks the 20th consecutive CSI awarded to Manitou pontoon boats – every year since the award's inception. Award recipients were acknowledged on Thursday, February 17th during the Innovation Awards Breakfast at the 2022 Progressive® Insurance Miami International Boat Show.

The Marine Industry CSI Awards honor boat and engine manufacturers who actively measure customer satisfaction and pursue continuous improvement to better serve their customers. Award recipients achieved an independently-measured standard of excellence of 90 percent or higher in customer satisfaction over the past program year, based on information provided by customers purchasing a new boat or engine during the period between January 1, 2021 and December 31, 2021.

"We are honored to accept our 20th consecutive award for outstanding customer satisfaction," said Garrett Koschak, Manager, Global product strategy, Manitou. "We know that being on the water is all about making memories that will last a lifetime. We take great pride in crafting every Manitou inch by inch to ensure each boating day is one to remember forever. There's the way others do it, and there's the Manitou way - higher standards, smarter innovation, and more refined design - none of it possible without the dedication of Manitou employees"

For more information about Manitou pontoon boats, visit: www.manitoupontoonboats.com.

About BRP

We are a global leader in the world of powersports vehicles, propulsion systems and boats built on over 75 years of ingenuity and intensive consumer focus. Our portfolio of industry-leading and distinctive products includes Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft, Can-Am on and off-road vehicles, Alumacraft, Manitou, Quintrex boats and Rotax marine propulsion systems as well as Rotax engines for karts and recreational aircraft. We complete our lines of products with a dedicated parts, accessories and apparel business to fully enhance the riding experience. With annual sales of CA\$6.0 billion from over 130 countries, our global workforce is made up of more than 14,500 driven, resourceful people.

www.brp.com

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