New Lineup of Can-Am Defender Side-by-Side Vehicles Provides the Perfect Work-Hard, Play-Hard Balance

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Las Vegas, Nevada, September 10, 2019 – BRP (TSX: DOO; NASDAQ: DOOO) has unveiled two new additions to its acclaimed Can-Am Defender side-by-side vehicle family for 2020. Each takes the side-by-side riding experience to the next level, and is designed specifically to improve the lives of those who are out there working the land and also like to kick back and enjoy themselves.

Can-Am innovates with the new Defender PRO HD10, featuring a six-foot multifunctional cargo box along with a lower box storage area accessible from both sides which workers will certainly appreciate, and the new Defender Limited has climate control to maintain the perfect cab temperature year-round. Both are capable of working hard without sacrificing the fun factor so you can ride and play with friends and family when the duties are over.

Can-Am brings more: working capacity, comfort, quietness, and fun
You don't have to worry about weather in the 2020 Can-Am Defender Limited HD10. Off-roaders can brave the elements in style and comfort in the industry's first climate-controlled cockpit, which is fully enclosed. When the cold, heat, wind, or rain strike, the heating and newly added air conditioning system keep you comfortable for a dry, dust-free ride. Just set it to automatic mode and enjoy. It is also the quietest cab out there and is available as a three- or six-seater.

With its incredible versatility, the Defender PRO HD10 lets you do more and tow more while navigating demanding terrain. The long cargo box doubles loading capacity compared to the regular box, increasing your efficiency on the job. Plus, its innovative design includes a lower box storage area and an adaptable flatbed configuration for maximized hauling solutions.

"The utility-recreation segment of off-road vehicles is growing every year, and we are as committed as ever to product innovation that provides the best possible solution for hard work and play," said Bernard Guy, Senior Vice President, Global Product Strategy, BRP. "Can-Am Defender owners need toughness and capability, and both new models balance that with enhanced comfort and versatility. It's really the best of both worlds."

The all-new models are also equipped with a remodeled frame and a redesigned front end that enhances looks, ride quality, and durability for a wide assortment of off-road tasks. The entire 2020 Can-Am Defender fleet is available with an 82-hp Rotax HD10 engine that offers a segment-leading 69 lb-ft of torque.

For more information about the complete 2020 Can-Am Off-Road vehicle lineup, including detailed technical information and product specs, visit https://can-am.brp.com/off-road/.

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About BRP
We are a global leader in the world of powersports vehicles, propulsion systems and boats built on over 75 years of ingenuity and intensive consumer focus. Our portfolio of industry-leading and distinctive products includes Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft, Can-Am on- and off-road vehicles, Alumacraft, Manitou and Telwater boats, Evinrude and Rotax marine propulsion systems as well as Rotax engines for karts, motorcycles and recreational aircraft. We complete our lines of products with a dedicated parts, accessories and clothing to fully enhance the riding experience. With annual sales of CA$5.2 billion from over 120 countries, our global workforce is made up of more than 12,500 driven, resourceful people.
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