



TEST RIDE BRP'S NEW E-TEC G2 OUTBOARD ENGINE WITH CYRIL CHAUQUET

September 2, 2015

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Valcourt, Québec, September 2, 2015—BRP invites you to test ride the new Evinrude E-TEC G2 engine with Cyril Chauquet, host of the "Wild Catch" television series. Test rides will be held on September 11 at the Old Port of Montréal during the Salon du Bateau à flot.

Alain Villemure, vice-president and general manager of BRP's Marine Propulsion Systems division, and Chauquet, a new ambassador for Evinrude, will hold a press conference to discuss their new agreement, before inviting members of the media to test ride boats equipped with BRP's Evinrude E-TEC G2 engine.

Cyril Chauquet will promote Evinrude E-TEC G2 engines on his excursions around the globe. Chauquet is the founder and host of the fast-paced sport-fishing and adventure series "[Wild Catch](#)" and will be making personal appearances at various events such as this. Starting in November, he will share his expert fishing tips and techniques exclusively from Evinrude-powered boats.

Members of the media are invited to confirm their attendance by September 9 by contacting Ana Rosa Mariscal at 450-532-6119.

DATE:	Friday, September 11
TIME:	10 a.m. (ETD)
LOCATION:	The Old Port of Montreal, at the Port d'escale marina

About BRP

BRP (TSX:DOO) is a global leader in the design, development, manufacturing, distribution and marketing of powersports vehicles and propulsion systems. Its portfolio includes Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft, Can-Am all-terrain and side-by-side vehicles, Can-Am Spyder roadsters, Evinrude and Rotax marine propulsion systems as well as Rotax engines for karts, motorcycles and recreational aircraft. BRP supports its line of products with a dedicated parts, accessories and clothing business. With annual sales of over CA\$3.5 billion from 107 countries, the Company employs approximately 7,600 people worldwide.

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