



BRP TO CONDUCT ANALYST BRIEFING

September 16, 2015

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BRP to conduct analyst briefing

VALCOURT, QC, Sept. 16, 2015 /CNW Telbec/ - BRP Inc. (TSX: DOO) will host a conference call from its semi-annual dealer meeting in Nashville, Tennessee on **Saturday, September 19, 2015 at 7 a.m.** (CDT). José Boisjoli, president and chief executive officer, and Sébastien Martel, chief financial officer, will discuss BRP's new 2016 Can-Am and Sea-Doo line-ups and address questions from analysts on a conference call.

Interested participants may access this call on a listen-only mode. The details of the conference call are as follows:

DATE: **Saturday, September 19, 2015**

TIME: **8 a.m. (EDT)**
(7 a.m. CDT)

Event code: 1115402 **North America: 1-866-528-2256**
International: 1-216-706-7052

The call will be in English only. A slideshow presentation can be downloaded [here](#) on the day of the event. Please note that this is not a webcast.

About BRP

BRP (TSX: DOO) is a global leader in the design, development, manufacturing, distribution and marketing of powersports vehicles and propulsion systems. Its portfolio includes Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft, Can-Am all-terrain and side-by-side vehicles, Can-Am Spyder roadsters, Evinrude and Rotax marine propulsion systems as well as Rotax engines for karts, motorcycles and recreational aircraft. BRP supports its line of products with a dedicated parts, accessories and clothing business. With annual sales of over CA\$3.5 billion from 107 countries, the Company employs approximately 7,600 people worldwide.

www.brp.com
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