



NEW CONCEPT FOR ROTAX 125 MICRO AND MINI MAX DRIVERS

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- Drivers with national licence are allowed to race outside their home countries
- Rotax Micro and Mini MAX classes integrated into Rotax MAX Challenge Grand Finals
- Next Rotax MAX Challenge Grand Finals in Italy will see the longest kart line-up ever

Gunskirchen, Austria, March 15, 2016 – BRP (TSX: DOO) announces today a new concept to make the Rotax 125 Micro and Mini MAX classes more attractive with the collaboration of BRP's Rotax kart distributors. This follows the recently announced decisions of the FIA World Motor Sport Council and the CIK to allow younger drivers to race outside their home countries.

Drivers, who hold a national licence, will be able to participate in national competitions outside their home countries, with permission from their ASN. "Nevertheless, for the Rotax 125 Micro and Mini MAX drivers participating in the Rotax MAX Challenge Grand Finals, the race stays a national competition with an international participation," said Helmut Voglsam, supervisor, Rotax kart engines.

Integration into Rotax MAX Challenge Grand Finals

During the Rotax MAX Challenge Grand Finals (RMCGF) in Sarno, Italy this year, 36 starting places in the Rotax 125 Micro MAX and 36 in the Rotax 125 Mini MAX classes will be granted to the Rotax kart distribution network. The participants of these two categories will have to qualify for the RMCGF via their national Rotax MAX Challenge (RMC). The winner(s) out of these national RMC races will represent their country at the Grand Finals. Drivers from more than 25 nations are expected to represent their countries in the Rotax 125 Micro MAX and Mini MAX classes at the Rotax MAX Challenge Grand Finals in 2016.

The concept for the youngest kart racers will be equal to the one of the RMCGF; meaning that the Rotax 125 Micro MAX and Mini MAX drivers will receive the same support as the international classes. This includes the single brand chassis with trolley, tool box, the sealed Rotax engine and MOJO tyres on a loan basis for the duration of the event as well as fuel, tent space and trackside support – all free of charge.

"We want them to experience the feeling of a racing event, organized on a high level," mentioned Voglsam. The children will receive the same support as their heroes in the RMCGF. "If they would like to push their racing career and if they would like to grow in motorsports, they have to get insights of how races are handled and what they have to deal with," said Voglsam.

The two categories will be supported by the well-known chassis manufacturers BirelART in the Rotax 125 Mini MAX class and IPKarting who will provide its Praga chassis for the Rotax 125 Micro MAX drivers in Sarno, Italy, where the 17th edition of the Rotax MAX Challenge Grand Finals will take place from October 16-22, 2016.

Longest kart line-up

As many as 360 chassis will be lined-up at the start-finish line at the Circuito Internazionale di Napoli on Sunday, October 16, 2016. "To see the kart line-up of 288 chassis was already impressive in the past, but the audience in Sarno will see the longest kart line-up ever – 360 karts will be

tremendous," asserted Voglsam.

In a break from tradition, the participation of the Rotax 125 Micro and Mini MAX drivers will arrive and register at the same time as their heroes at this year's Rotax MAX Challenge Grand Finals and not only midweek. The raffle of the Rotax 125 Micro and Mini MAX karts will take place the same day as for the participants of the international event.

The Rotax MAX Challenge is a professional kart racing series established, owned and organized by BRP and its Rotax kart engine distributors. Approved by and in compliance with CIK / FIA, the RMC is a "one-make-engine" formula: only Rotax kart engines that are checked and sealed (for equal performance) will be used. The success in the competition is mainly up to the skills of the driver.

For more information about the Rotax MAX Challenge, please visit <http://www.rotax-kart.com/en/Max-Challenge/MAX-Challenge/About-ROTAX-MAX-CHALLENGE>.

About BRP

BRP (TSX: DOO) is a global leader in the design, development, manufacturing, distribution and marketing of powersports vehicles and propulsion systems. Its portfolio includes Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft, Can-Am all-terrain and side-by-side vehicles, Can-Am Spyder roadsters, Evinrude and Rotax marine propulsion systems as well as Rotax engines for karts, motorcycles and recreational aircraft. BRP supports its line of products with a dedicated parts, accessories and clothing business. With annual sales of over CA\$3.5 billion from 107 countries, the Company employs approximately 7,600 people worldwide.

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