



## BRP'S NEW SIX-PASSENGER CAN-AM DEFENDER MAX FAMILY OF VEHICLES REIMAGINES THE UTILITY SIDE-BY-SIDE CATEGORY

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The 2017 Can-Am Defender MAX XT HD10 in Intense Red. © BRP 2016

- Latest addition to continuously growing Can-Am side-by-side vehicle offering
- Pickup truck-inspired design and capability purpose-built for outdoor enthusiasts
- Seats up to six adults with latest tough, capable, clever Can-Am Defender DNA

VALCOURT, QC, March 29, 2016 /CNW Telbec/ - BRP (TSX:DOO) has expanded its line of Can-Am Defender utility-recreational side-by-side vehicles with the addition of the 2017 Can-Am Defender MAX family, offered in four different models. Its pickup truck-inspired design offers extensive capability, cargo and storage space, along with comfortable seating for up to six adults.

"We made a commitment last fall to vastly broaden our Can-Am side-by-side portfolio with the introduction of a new vehicle every six months for the next four years. The release of this second Can-Am Defender family of vehicles is a direct result of that promise," said Anne Bélec, SVP Global Brand, Communications and PAC at BRP. "The Defender MAX vehicle meets the very specific demands of global tradesman, hunters and farmers with a tough and capable design that delivers class-leading comfort, convenience and reliability."

With its added seating capacity, better storage and workhorse capability, the Can-Am Defender MAX models can tackle the toughest jobs or be used to explore terrain with friends and family. The side-by-side vehicles can cleverly convert from transporting people to carrying supplies and heavy loads in seconds.

Similar to the single-bench seat Can-Am Defender vehicle launched in 2015, the Defender MAX model is available with two heavy-duty Rotax V-Twin engine packages – a 72-hp HD10 and a 50-hp HD8 – each delivering peak torque at lower RPM for tackling tough jobs and overcoming varying terrain. It also comes standard with PRO-TORQ transmission with a Quick-Response System that allows for improved power transfer to the wheels.

The Can-Am Defender MAX side-by-side vehicle has three driving modes and a four-mode traction system with Visco-Lok QE front differential that provide multiple choices and control for varying terrain and tasks. It features a 1,750-pound (793.8-kg) payload capacity, 2,000-pound (907.2-kg) tow rating and is rated to haul a best-in-class 1,000 pounds (454 kg) in its dumpable cargo bed. All of this capability is packaged with an exclusive suspension that provides responsive handling and comfort, even while carrying heavy loads.

The rear cargo bed, which has a 250-pound (113-kg) capacity, is equipped with integrated anchors and tie-down points, and includes multiple recesses for DIY convenience, such as a set built specifically to hold five-gallon (19-L) buckets in place. In addition to the rear cargo bed space, there are copious amounts of onboard storage by way of adaptable and folding front and rear passenger seats and an industry-first removable toolbox. Also integrated into the cockpit are easy egress/ingress seats, passenger handholds and fold-down armrests with cup holders.

Multiple package options are available for all Can-Am Defender MAX models: Defender MAX HD8, Defender MAX HD10, Defender MAX XT HD8 and Defender MAX XT HD10. Premium colors, including an industry-exclusive Mossy Oak Break-Up Country Camo, and dozens of genuine Can-Am accessories are also available for personalization.

The Defender MAX model comes with a yearly advised maintenance schedule of 1,865 miles (3,000 km) or 200 hours so owners can focus on chores and recreation instead of routine service.

**About BRP**

BRP (TSX:DOO) is a global leader in the design, development, manufacturing, distribution and marketing of powersports vehicles and propulsion systems. Its portfolio includes Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft, Can-Am all-terrain and side-by-side vehicles, Can-Am Spyder roadsters, Evinrude and Rotax marine propulsion systems as well as Rotax engines for karts, motorcycles and recreational aircraft. BRP supports its line of products with a dedicated parts, accessories and clothing business. With annual sales of over CA\$3.8 billion from over 100 countries, the Company employs approximately 7,900 people worldwide.

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