



BRP ANNOUNCES INTERNAL RE-STRUCTURING OF ITS POWERSPORTS GROUP

Noviembre 27, 2018

Valcourt, Quebec, November 27, 2018 — BRP (TSX :DOO; NASDAQ:DOOO) is announcing today a leadership reorganization within the Powersports Group which will now be co-led by Sandy Scullion as Senior Vice-President, Global Retail & Services and Thomas Uhr as Senior Vice-President, Product Engineering and Manufacturing Operations. This change follows Bertrand Thiébaud's departure, who has left the company and will pursue other career opportunities.

"The creation of the Powersports Group has been an important step in the growth strategy of the company. With Sandy and Thomas heading this Group, we intend to continue our leading position in the powersports industry by focusing on the areas where we have the technical expertise, sector know-how and new and transformative ideas on how to push the industry forward," stated José Boisjoli, President and CEO. "We want to thank Bertrand for his presence at an important time for us as we set up the Group model. We wish him the very best in the future."

Both Uhr and Scullion are long-time BRP executives highly respected in the fields of manufacturing, operations and engineering, and in retail, sales and marketing respectively. As co-leaders of the Powersports Group, they will both report to Boisjoli. Under their leadership, the Powersports Group of BRP will continue its innovative growth plan with new and exciting projects ahead based on a strong and stable financial foundation and talented, creative people ready to continue the ride into the next chapter of the company's history. Boisjoli continued: "This era is perhaps the most exciting one yet, and we thank our people around the world for their hard work and dedication positioning us for future growth and even more success to come."

About BRP

We are a global leader in the world of powersports vehicles and propulsion systems built on over 75 years of ingenuity and intensive consumer focus. Our portfolio of industry-leading and distinctive products includes Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft, Can-Am on—and off-road vehicles, Alumacraft and Manitou boats, Evinrude and Rotax marine propulsion systems as well as Rotax engines for karts, motorcycles and recreational aircraft. We support our lines of product with a dedicated parts, accessories and clothing business to fully enhance your riding experience. With annual sales of CA\$4.5 billion from over 100 countries, our global workforce is made up of around 10,350 driven, resourceful people.

www.brp.com
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