



## **QUALITY DESIGN, FUNCTION AND AESTHETICS: BRP INNOVATIONS A PERFECT FIT AT GOOD DESIGN (USA)**

January 11, 2022

**Valcourt, Quebec, January 11, 2022** – Despite a record participation this year, Good Design USA recognized BRP's Design & Innovation team with awards for all of their submissions to the 2021 competition: the Can-Am Commander XT-P, the Sea-Doo RXP-X, and the Modular LinQ box.

"Good Design is based on the ideals of a design process that embodies product excellence and endurance and strong public identity. It is a perfect fit with our design philosophy and the way we approach our products," said Denys Lapointe, Senior Vice-President, Design, Innovation and Creative Services at BRP. "Our teams always have an eye to the future as they continue to improve on our rich heritage of design and innovation," he added.

BRP continues to add to its impressive innovation & design award collection, with more than 26 international design awards in the last 2 years.

### **About the Can-Am Commander XT-P**

For greater comfort at play or work, the new version of our Can-Am sport-rec vehicle seats two full-size adults, with lower H-points in the vehicle, giving it best-in-class centre of gravity with riders. The cockpit is ergonomically designed for optimal line of sight. It also has a ROPS-approved cage and stiffened chassis for ultimate strength. When seat belts are not attached, the vehicle's speed is limited to 7 kph. To help drivers gain experience safely, customers can purchase a second, "learning key" from BRP that can be programmed to limit speed and throttle performance.

This Commander also has improved transport capacity with a large dumping cargo bed and heavy-duty tailgate, as well as multiple LinQ accessory points.

### **About the LinQ Modular box**

Our box system was designed to stay securely attached to our machine, providing peace of mind to our riders. The versatility of our stackable LinQ boxes allows for many storage combinations on all BRP platforms.

### **About the Sea-Doo RXP-X**

The RXP-X 300 re-establishes the entire high-performance watercraft segment with breathtaking acceleration, uncompromised high-speed handling and an "it" factor that sets it apart from all others on the water. Every ride pushes the limits with the T3-R hull. Deep-V design with ingenious attention to detail and unique Shark Gill design enables best-in-class acceleration and pinpoint, full-throttle control in any conditions.

### **About the Good Design Award**

The oldest and the most Prestigious Awards Program - The Chicago Athenaeum Museum of Architecture and Design and Metropolitan Arts Press Ltd. present the Museum's annual GOOD DESIGN® Awards Program for the most innovative and cutting-edge industrial, product, and graphic designs produced around the world.

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### **About BRP**

We are a global leader in the world of powersports vehicles, propulsion systems and boats, built on over 75 years of ingenuity and intensive consumer focus. Our portfolio of industry-leading and distinctive products includes Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft, Can-Am on- and off-road vehicles, Alumacraft, Manitou, Quintrex, Stacer and Savage boats, Rotax marine propulsion systems as well as Rotax engines for karts, motorcycles and recreational aircraft. We complete our lines of products with a dedicated parts, accessories and apparel business to fully enhance the riding experience. With annual sales of CA\$6.0 billion from over 130 countries, our global workforce is made up of approximately 14,500 driven, resourceful people.

[www.brp.com](http://www.brp.com)

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