



BRP IN THE 30 TOP PERFORMING TSX STOCKS

September 26, 2019

Valcourt, Quebec, September 26, 2019 – BRP (TSX:DOO; NASDAQ:DOOO) is proud to have been named among the 30 top performing stocks on the Toronto Stock Exchange (TSX) over a three-year period, earning a spot in the 2019 TSX30 program. BRP has experienced tremendous growth and more than doubled its stock price value since its introduction on the TSX in 2013.

“To be one of the top performers on the TSX is a testament to delivering our business plan and obtaining impressive results,” said Sébastien Martel, Chief Financial Officer of BRP. “For the past four years, we were successful in outpacing the industry and generated record revenues. We have made solid progress by continuously improving our momentum on the market,” he continued.

“We have managed to stay ahead of the competition in our sector by creating market-shaping products and maintaining our high pace of innovation. We also remained focused on bringing solid shareholder returns, consistently generating important profits and returning capital to our shareholders through share buy-backs and dividends. To have made the top 30 out of the 583 Canadian companies eligible is the result of our solid business strategy,” concluded Martel.

For more information on the TSX30, visit www.tsx.com/tsx30.

About BRP

We are a global leader in the world of powersports vehicles, propulsion systems and boats built on over 75 years of ingenuity and intensive consumer focus. Our portfolio of industry-leading and distinctive products includes Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft, Can-Am on- and off-road vehicles, Alumacraft, Manitou and Telwater boats, Evinrude and Rotax marine propulsion systems as well as Rotax engines for karts, motorcycles and recreational aircraft. We complete our lines of products with a dedicated parts, accessories and clothing to fully enhance the riding experience. With annual sales of CA\$5.2 billion from over 120 countries, our global workforce is made up of more than 12,500 driven, resourceful people.

www.brp.com

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