



BRP TO HOLD 2015 ANALYST DAY IN AUSTRIA

April 2, 2015

BRP to hold 2015 Analyst Day in Austria

Valcourt, Québec, April 2, 2015– BRP Inc. (TSX: DOO) will hold a 2015 Analyst Day at its Rotax manufacturing site in Gunsirichen, Austria on **April 8, 2015**. Invitees will tour the R&D and manufacturing facilities, hear presentations from management and go on test rides.

For all media and other interested participants, the presentations from 8 to 11 a.m. CEST will be webcast live on a listen-only mode.

DATE:	Wednesday, April 8, 2015
TIME:	8 a.m. CEST (2 a.m. EDT)

This webcast will be live on the Internet [here](#). The presentation will be in English only. A slideshow presentation intended for real-time viewing with the conference call will also be available.

An archived audio webcast will be available two hours after the event [here](#) for 30 days following the original broadcast.

About BRP

BRP (TSX: DOO) is a global leader in the design, development, manufacturing, distribution and marketing of powersports vehicles and propulsion systems. Its portfolio includes Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft, Can-Am all-terrain and side-by-side vehicles, Can-Am Spyder roadsters, Evinrude and Rotax marine propulsion systems as well as Rotax engines for karts, motorcycles and recreational aircraft. BRP supports its line of products with a dedicated parts, accessories and clothing business. With annual sales of over CA\$3.5 billion from 107 countries, the Company employs approximately 7,600 people worldwide.

www.brp.com
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For media inquiries:

Valérie Bridger
Senior Advisor
Corporate Communications
Tel: 450-532-5107
valerie.bridger@brp.com

For investor relations:

Pascal Bossé
Corporate Director, Communications and
Investor Relations
Tel: 450-532-6466
pascal.bosse@brp.com