

WANTED: OLDEST ACTIVE CERTIFIED ROTAX AIRCRAFT ENGINE

April 15, 2015

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First certified Rotax aircraft engine. © 2015 BRP

Gunskirchen, Austria, April 15, 2015— BRP launches a contest to find the oldest active certified Rotax aircraft engine in operation to celebrate 40 years of Rotax aircraft engines.

"We are proud of 40 successful years of Rotax aircraft engines, which lead the ultra-light and light sport aircraft market worldwide. Our customers are brand ambassadors and an important part of our success story," said Thomas Uhr, vice-president BRP-Powertrain and general manager BRP-Powertrain GmbH & Co KG. "To thank them for their loyalty, we decided to open the doors to where over 175,000 Rotax aircraft engines have been produced."

The owner of the oldest active certified Rotax aircraft engine will be invited to visit, all expenses paid (up to €4,000), the Rotax factory in Gunskirchen, Austria, where BRP develops and produces the well-known engines.

The contest starts April 15, 2015 and runs through December 31, 2015. The winner will be notified in writing before February 1, 2016. Participants must provide a copy of the log book and latest proof of maintenance as well as personal contact information to his nearest authorized Rotax aircraft engine distributor. There are actually approximately 27,000 active 4-stroke and 13,000 active 2-stroke Rotax aircraft engines – certified and uncertified – in the fleet.

With more than 175,000 engines sold in 40 years, Rotax aircraft engines outperform the light sport and ultra-light aircraft market. With 19 authorized distributors and a network of more than 220 points of sale and repair centres supporting customers worldwide, BRP supplies engines to more than 80% of all aircraft manufacturers in its segment.

About BRP

BRP (TSX: DOO) is a global leader in the design, development, manufacturing, distribution and marketing of powersports vehicles and propulsion systems. Its portfolio includes Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft, Can-Am all-terrain and side-by-side vehicles, Can-Am Spyder roadsters, Evinrude and Rotax marine propulsion systems as well as Rotax engines for karts, motorcycles and recreational aircraft. BRP supports its line of products with a dedicated parts, accessories and clothing business. With annual sales of over CA\$3.5 billion from 107 countries, the Company employs approximately 7,600 people worldwide.

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