

MEDIA ADVISORY - BRP INC. - ANNUAL MEETING OF SHAREHOLDERS

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Media advisory - BRP Inc. - Annual meeting of shareholders

VALCOURT, QC, May 19, 2015 /CNW Telbec/ - BRP Inc. (TSX:DOO) will hold its annual meeting of shareholders on Thursday, June 11, 2015 at 11 a.m. Laurent Beaudoin, chairman of the board of directors, and José Boisjoli, president and chief executive officer, will present the results for the year ended January 31, 2015.

DATE:	Thursday, June 11, 2015
TIME:	11 a.m. (EDT)
WHERE:	Laurent Beaudoin Design & Innovation Centre, 754, Saint-Joseph Street, Valcourt, QC J0E 2L0

Media, financial analysts and shareholders are invited to participate in a guided tour of the Ski-Doo assembly line beginning at 9 a.m. Boisjoli will be available to meet with the media at 10:30 a.m.

BRP's corporate social responsibility programme promotes the organization of sustainable events. With this in mind, BRP will again this year offer a shuttle service from Montréal to Valcourt. Depending on the interest, departures from downtown Montréal will be available either at 7 a.m. and/or 8:30 a.m. Registrations for the visit and/or shuttle service must be made here prior to June 1, 2015.

A brief photo opportunity will be possible before the meeting begins, but no electronic devices such as video or photo cameras or tape recorders will be allowed in the room during the meeting.

This meeting will be webcast live on the Internet. Click <u>here to access</u> the session. The presentation will be in French with simultaneous English translation available. An archived audio webcast will be available 2 hours after the event for 30 days at the link <u>here</u>.

A conference call intended for investors and financial analysts on the results of the first quarter of the fiscal year 2016 will be held the same day at 9 a.m. Details to follow.

About BRP

BRP (TSX:DOO) is a global leader in the design, development, manufacturing, distribution and marketing of powersports vehicles and propulsion systems. Its portfolio includes Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft, Can-Am all-terrain and side-by-side vehicles, Can-Am Spyder roadsters, Evinrude and Rotax marine propulsion systems as well as Rotax engines for karts, motorcycles and recreational aircraft. BRP supports its line of products with a dedicated parts, accessories and clothing business. With annual sales of over CA\$3.5 billion from 107 countries, the Company employs approximately 7,600 people worldwide.

www.brp.com @BRPnews

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