

MEDIA INVITATION: PATRICK CARPENTIER AT BRP SPACE FOR AN ANNOUNCEMENT

April 21, 2016

MONTREAL, April 21, 2016 /CNW Telbec/ - Go FAS Racing Team and its partners BRP, manufacturer of motorized recreational vehicles sponsoring through its Can-Am brand, Kappa clothing as well as Cyclops Gear action cameras and video glasses are inviting media members for the unveiling of an important motorsports announcement. The press gathering will be followed, at 3PM, by an autograph session by Patrick Carpentier to celebrate the first sneak peak that the public will have at the Espace BRP.

WILL BE PRESENT:

M. José Boisjoli

President and chief executive officer, BRP

M. Alain Lord Mounir

Business leader, GoFAS Racing, Kappa and Cyclops Gear

M. Patrick Carpentier

Racecar driver

DATE : Friday, April 22th, 2016 1:30PM

Espace BRP LOCATION :1290, boulevard René-Lévesque Ouest Montréal (Québec) H3G 0B9

INTERVIEWS/PHOTOS/VIDEO :

All attending participants named in this invitation will be available for individual interviews after the formal portion of the press conference. Please confirm your attendance and send any particular requests to magali valence@brp.com.

SOURCE BRP