



## **MEDIA ADVISORY**

### **BRP TO PRESENT ITS SECOND QUARTER FINANCIAL RESULTS FOR FISCAL YEAR 2015**

**Valcourt, Québec, August 26, 2014** – BRP Inc. (TSX: DOO) will issue its second quarter financial results for fiscal year 2015 on **Friday, September 12, 2014 at 9 a.m. (EDT)**. José Boisjoli, president and chief executive officer, and Sébastien Martel, chief financial officer, will discuss the results and address questions from analysts on a conference call. Media and interested participants may access this call on a listen-only mode. The details of the conference call are as follows:

<b>DATE:</b>	<b>Friday, September 12, 2014</b>
<b>TIME:</b>	<b>9 a.m. (EDT)</b>

This conference call will be broadcast live on the Internet [here](#). The presentation will be in English with simultaneous French translation available. A slideshow presentation intended for real-time viewing with the conference call will also be available.

Investors and analysts can listen in on the call by dialling one of the following conference call numbers:

Original English version: Event code: 4197660	514-861-1681 or 1-800-766-6630 (toll-free in North America) +00-800-2787-2090 (overseas calls)
Simultaneous French translation: Event code: 4197659	514-392-1478 or 1-866-542-4146 (toll-free in North America) +00-800-7701-8886 (overseas calls)

Replay: An archived audio webcast will be available two hours after the event [here](#) for 30 days following the original broadcast.

## **About BRP**

BRP (TSX: DOO) is a global leader in the design, development, manufacturing, distribution and marketing of powersports vehicles and propulsion systems. Its portfolio includes Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft, Can-Am all-terrain and side-by-side vehicles, Can-Am Spyder roadsters, Evinrude and Rotax marine propulsion systems as well as Rotax engines for karts, motorcycles and recreational aircraft. BRP supports its line of products with a dedicated parts, accessories and clothing business. With annual sales of over CA\$3 billion from 105 countries, the Company employs approximately 7,100 people worldwide.

[www.brp.com](http://www.brp.com)  
[@BRPNews](#)

Ski-Doo, Lynx, Sea-Doo, Evinrude, Rotax, Can-Am, Spyder and the BRP logo are trademarks of Bombardier Recreational Products Inc. or its affiliates.

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