



## BRP TO ACQUIRE MANITOU PONTOON MANUFACTURER, STRENGTHENING THE COMPANY'S NEW MARINE GROUP

August 2, 2018



**Valcourt, Quebec, August 2, 2018** – BRP (TSX:DOO) announced today that it has entered into a definitive agreement to acquire Triton Industries, Inc., the leading North American manufacturer of the Manitou pontoon brand.

An established and growing brand based in Lansing, MI, the family-owned Manitou business is best known for innovative patent-protected technology across its entire lineup, with a brand that is associated with premium luxury and performance. Manitou is considered a pioneer in the evolution of the pontoon thanks to its patented V-TOON® technology, an industry game-changer for planing, performance, and efficiency. Manitou employs approximately 160 people and has a network of around 150 dealers across Canada and the US.

"The announcement of the acquisition of Manitou is the logical next step in the roll-out of our global marine strategy," said José Boisjoli, BRP President and CEO. "We are thrilled to welcome a company with such potential and its entire team to the BRP family. Together, we will strive to transform the industry and become a leading marine company."

As the second boat acquisition complementing the outboard engine portfolio, Manitou's addition to the Marine Group further solidifies BRP's position in this market. The addition of Manitou will enable the company to, over time, continue to transform the customer experience, drive opportunities for dealers, provide overall efficiencies to the new BRP Marine Group and bring innovation to the marine industry.

"Manitou's strong brand, high quality pontoons and recognized technology made it a natural fit for BRP's newly formed Marine Group," said Tracy Crocker, President of the Marine Group. "With the acquisition of Manitou, we are strengthening our marine portfolio by entering the fastest growing segment in the boat industry."

The transaction remains subject to certain customary closing conditions and is expected to be completed in the third quarter of BRP's fiscal year 2019.

For additional information on Manitou, visit [manitoupontoonboats.com](http://manitoupontoonboats.com)

### About BRP

We are a global leader in the world of powersports vehicles and propulsion systems built on over 75 years of ingenuity and intensive consumer focus. Our portfolio of industry-leading and distinctive products includes Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft, Can-Am onand off-road vehicles, Alumacraft boats, Evinrude and Rotax marine propulsion systems as well as Rotax engines for karts, motorcycles and recreational aircraft. We support our lines of product with a dedicated parts, accessories and clothing business to fully enhance your riding experience. With annual sales of CA\$4.5 billion from over 100 countries, our global workforce is made up of around 10,000 driven, resourceful people. [www.brp.com](http://www.brp.com) @BRPNews Ski-Doo, Lynx, Sea-Doo, Evinrude, Rotax, Can-Am, Alumacraft, and the BRP logo are trademarks of Bombardier Recreational Products Inc. or its affiliates. All other trademarks are the property of their respective owners.

### CAUTION CONCERNING FORWARD-LOOKING STATEMENTS

*Certain statements included in this release, including, but not limited to, statements relating to the Marine Group of BRP, completion of the acquisition of Triton Industries, Inc. and other statements that are not historical facts, may be "forward-looking statements" within the meaning of Canadian securities laws. Forward-looking statements are typically identified by the use of terminology such as "may", "will", "would", "could", "expects", "plans", "intends", "anticipates" or "believes" or the negative or other variations of these words or other comparable words or phrases. Forward-looking statements, by their nature, are based on assumptions, and are subject to important risks and uncertainties. Forward-looking statements cannot be relied upon due to, amongst other things, changing external events and general uncertainties of the business. Actual results may differ materially from results indicated in forward-looking statements due to a number of factors, including those identified in BRP's annual information form and management's discussion and analysis of financial condition and results of operations. The forward-looking statements contained in this release represent BRP's expectations as of the date of this release (or as of the date they are otherwise stated to be made), and are subject to change after such date. However, BRP disclaims any intention or obligation to update or revise any forward-looking statements whether as a result of new information, future events or otherwise, except as required under applicable securities regulations.*

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